

2023 SYMPOSIUM OKLAHOMA CITY

IHIA INTERNATIONAL SYMPOSIUM

AUGUST 6 – 11, 2023 SHERATON OKLAHOMA CITY DOWNTOWN HOTEL



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ABOUT IHIA

The International Homicide Investigators Association (IHIA) was founded during a 1988 Violent Crime Apprehension Program (ViCAP) Conference sponsored by the FBI in Quantico, Virginia. This Symposium is a valuable opportunity to network with law enforcement representatives from the United States and other global countries.

This Symposium provides state of the art training to over 300 attendees. It is an excellent opportunity for you, the supplier, to interface directly with these professionals. We would be honored if you would support the organization by exhibiting, advertising or sponsoring the International Homicide Investigators Association's 2023 Annual Symposium in Oklahoma City, Oklahoma, August 6 – 11, 2023.

2023 Estimated Attendees: 350+

HOTEL INFORMATION

Sheraton Oklahoma City Downtown Hotel
1 N Broadway Avenue
Oklahoma City, OK 73102

CLICK HERE TO BOOK YOUR ROOM

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DEMOGRAPHICS

The International Homicide Investigation Association (IHIA) is the world's largest and fastest growing organization of homicide and death investigation professionals.

With representatives in every U.S. state and nations on six continents, the membership includes highly respected death and homicide investigators, criminal behaviorists, forensic scientists, crime scene technicians, crime and intelligence analysts, prosecutors, and others, many of whom are considered among the foremost experts in their respective fields and disciplines.

By bringing all disciplines together under one umbrella organization, the IHIA nurtures interagency cooperation, professional interactions, and increased communication.

The diversity of IHIA's membership greatly enhances the organization's capability to successfully address the myriad of demanding issues facing homicide and death investigators in today's world.

ATTENDEES REPRESENT THE FOLLOWING AGENCIES AT THE FEDERAL, STATE, LOCAL, AND INTERNATIONAL LEVEL:

- Investigative division decision makers
- Investigative unit managers
- Investigative unit supervisors (first line supervisors)
- Investigators
- Analysts
- Medicolegal professionals, Coroners, Pathologists, Medical Examiners
- Prosecutors
- Elected District Attorneys
- Forensic Scientists
- Crime Scene investigators



2022 SPONSORS & EXHIBITORS

WE APPRECIATE THE SUPPORT OF OUR 2022 EXHIBITORS AND SPONSORS























The world leader in serving science





















EXHIBIT BOOTH PACKAGES

\$900.00 Early Bird price if contracted on or before July 1, 2023

\$1,000.00 if contracted after July 1, 2023

Coming Soon: Premium Exhibit Booth Space Offering

PACKAGE INCLUDES:

- 6' x 30" draped table
- · 2 chairs
- 1 wastebasket

Power is not included in cost, but available to order directly through the hotel.

EXHIBIT HALL SCHEDULE

Sunday, August 6

11:00AM – 4:00PM Exhibitor Setup

4:00PM - 7:00PM Exhibit Hall Open, Welcome Reception in the Expo Hall

Monday, August 7

9:00AM – 5:30PM Exhibit Hall Open

Tuesday, August 8

9:00AM – 5:00PM Exhibit Hall Open

5:30PM – 7:00PM Exhibitor Tear Down and Move-out

Schedule is subject to change based on final symposium program hours.



SPONSORSHIP & ADDITIONAL MARKETING OPPORTUNITIES

HOSPITALITY RECEPTIONS: \$5,000.00

Available Opportunities:

- Opening Welcome Reception Sunday, August 6
- Monday Evening Networking Event Monday, August 7
- Thursday Evening Celebration Thursday, August 10

Package Inclusions:

- Logo recognition in Program Guide and Onsite Signage as reception co-sponsor
- (1) Exhibit Booth Package in a primary reserved section of the Exhibit Hall
- (1) ½ Page Color Online Advertisement in Conference Program Guide
- (1) Insert into Conference Tote Bag
- (1) 5-minute opportunity to address the conference audience either during reception or keynote session
- Please note, payment of reception sponsorship will be made directly to the reception venue

DAILY COFFEE BREAK SPONSORSHIPS: Pricing available upon request For pricing and more information, please contact Collette Csintyan

Package Inclusions:

- Logo recognition in Program Guide and Onsite Signage as Morning or Afternoon Coffee **Breaks Sponsor**
- (1) Exhibit Booth Package in a primary reserved section of the Exhibit Hall
- (1) ½ Page Color Online Advertisement in Conference Program Guide
- (1) Insert into Conference Tote Bag

CONFERENCE TOTE BAG SPONSORSHIP: \$3,000.00

- Exclusive sponsorship of conference tote bag distributed to all attendees at registration
- Logo recognition in Program Guide and Onsite Signage as conference tote bag sponsor
- Co-branded logo placement on conference bag (in connection with IHIA conference logo)
- (1) Insert into Conference Tote Bag
- (1) ½ Page Color Online Advertisement in Conference Program Guide



SPONSORSHIP & ADDITIONAL MARKETING OPPORTUNITIES

CONFERENCE LANYARD SPONSORSHIP: \$3,000.00

- Exclusive sponsorship of conference lanyards distributed to all attendees at registration
- Logo recognition in Program Guide and Onsite Signage as conference lanyard sponsor
- Co-branded logo placement on lanyard (in connection with IHIA conference logo)
- (1) Insert into Conference Tote Bag
- (1) ½ Page Color Online Advertisement in Conference Program Guide

CONFERENCE TOTE BAG INSERT: \$350.00

- (1) Printed Flyer, product sample or promotional item per tote bag
- Flyers not to exceed (2) 8.5"x11" sheets or (1) 11"x17" folded, printed piece
- This opportunity available to Exhibitors only

SPEAKER SPONSOR: Pricing available upon request

For pricing and more information, please contact Collette Csintyan

- Available to organizations wishing to support and make an impact on the conference program
- This sponsorship is intended to cover the speaker's hotel and travel expenses
- Your company name will be displayed as the sponsor of the speaker during the presentation and in the Conference Program Guide
- Custom quotes are also available to interested companies



GIVEAWAYS, CHARITABLE DONATIONS É EXPO BOOTH TRAFFIC

Giveaways are donations from various businesses, agencies, sponsors and supporters of IHIA. The giveaways are through lucky number(s) that are purchased by attendees, with the proceeds benefiting a charity that can be the choice of the host agency or to benefit the family of an officer killed in the line of duty. The giveaways are normally held during breaks in the Exhibit Hall on Monday and Tuesday. Final ticket sales and giveaways will take place during Thursday's reception with attendees having the opportunity to win the final grand prize of the event.

To incentivize attendees to visit your booth and discuss the products and services you are offering, simply donate a giveaway with a value of \$100 or more, and we will add you on to our Traffic Driver card for a drawing of your prize during Tuesday afternoon's break in the Expo Hall.

For more details on this year's IHIA Giveaways, please contact Collette Csintyan, IHIA Exhibits and Sponsorship Sales at Collette@CypressPlanningGroup.com.



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REGISTER ONLINE AT IHIA.ORG

For more information, please contact:
Collette Csintyan
Exhibits and Sponsorship Sales
collette@cypressplanninggroup.com

